

Kaiwen Xue

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EDUCATION

NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE

Master of Science in Business Analytics Aug 2026 – Present

ZHEJIANG UNIVERSITY

Bachelor of Management in Administrative Management Sep 2021 – Jun 2026
GPA: 3.82/4.0

EXPERIENCE

Digital Technology Department, Hangzhou Qishun Architectural Design Co., Ltd. May 2025 – Sep 2025

CIM Engineer / Smart City Consultant

- Analyzed 5,000+ urban data records across 3+ smart-city projects using Python, translating complex datasets into actionable insights and automating workflows to improve analysis efficiency by ~15%.

Marketing Department, Hangzhou Qishun Architectural Design Co., Ltd. Nov 2024 – Apr 2025

Marketing Manager Assistant

- Gathered and translated client requirements into tailored proposals across 5+ smart-city projects, coordinating technical and commercial teams to achieve 100% on-time delivery under tight deadlines.

Executive Assistant's Office, Zhejiang Huace Film & TV Co., Ltd. Dec 2023 – Feb 2024

Administrative Intern, AIGC Studio

- Identified inefficiencies in a manual monitoring process and automated tracking of 10+ audience sentiment and content-performance indicators using Python and AI-assisted tools, reducing daily processing time by ~70% from 2.5–3 hours to 30–45 minutes.

ACTIVITIES

FarmSync — A Data-Driven Smart Agriculture App Sep 2021 – Jun 2026

Spearheaded a 3-person team to develop and launch FarmSync, translating farmer pain points into a data-driven agriculture product adopted by thousands of users across multiple orchards.

Earned feature in Apple's 2024–2025 China CSR Report and selected as sole student-led initiative among 8 CCF Exemplary Cases alongside Alibaba and Tencent.

AI Airport Travel Assistant— Agentic AI Hackathon 2026 Aug 2026 – Sep 2026

Owned the agent architecture and dynamic planning workflow for a 5-person AI airport assistant project, translating passenger pain points into 3 personalized user journeys and enabling real-time replanning for 2 key disruptions—gate changes and early boarding—within a 1-month development cycle.

The QSEC Club of Zhejiang University Jun 2022 – Jun 2026

Directed end-to-end execution of a university-wide entrepreneurship and leadership development program for 3 consecutive years, managing mentor sourcing, candidate screening, and cross-functional operations.

AWARDS

• Gold & Silver Medal China International College Students' "Internet+" Innovation and Entrepreneurship • Competition (Mag-Flex, Yi Zhi AI) Jul 2024 – Jul 2025

• Gold & Bronze Medal, Zhejiang International College Students' Innovation Competition Jul 2024

• Achieved multiple tennis championship titles at national and provincial university-level competitions, including Men's Team and Singles titles 2021 – 2025

SKILLS & INTERESTS

Languages: Mandarin (native), English

Skills: Python (Pandas, NumPy), SQL, A/B Testing, Causal Inference, Issue Tree, UI/UX

Interest: Tennis, Football, Pickleball, Tourism, Fitness, Skiing, Diving